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# Development & Cost Breakdown for Classified App

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| Phase | Deliverables | Timeline | Estimated Cost |
| Phase 1 – MVP | 1. User Registration & Login (Phone, Email) 2. User Roles: Individual, Agent, Dealer, Company Listings (Post/View/Search) 3. Basic Chat System 4. Admin Dashboard (basic functions) 5. Cloudflare Setup (WAF, TLS, CDN) 6. ID Verification (Ghana Card + Selfie) 7. Trust Badge System 8. Safety Tips & Fraud Alerts 9. Reporting System Stress & Penetration 10. Testing 11. Deployment to AWS Cloud | 4 weeks | $6,000 |
| Phase 2 – UX & Monetization | 1. Improved UI/UX & Graphics 2. Agent Role (Property), Dealer Role (Motors) 3. Premium Listings (Ad Packages) 4. Push Notifications & Email Campaigns 5. Social Sharing of Listings | 4 weeks | $3,000 |
| Phase 3 – Advanced Features | 1. AI for Fraud Detection 2. AI Price Suggestion (for sellers) 3. Advanced Analytics 4. Dashboard (Admin) 5. Production Deployment 6. Develop (iOS + Android Stores) 7. Marketing Campaign Technical Setup | 3 weeks | $6,000 |

# 📑 Total Development Estimate

Total Estimated Cost: $22,000

# 📑 Post-Go-Live Support & Maintenance

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| Package | Inclusions | Monthly Fee |
| Standard Support | 1.Bug Fixes & Minor Updates  2.Security Monitoring (Cloudflare Threats, Fraud Prevention)  3.Payment Gateway Webhook Monitoring  4.Database Backups & Recovery  5.Business Hours Support (48h SLA) | $2,500/month |

⚠️ Note: AWS hosting, Cloudflare plan, SMS gateway fees, and Payment Provider charges are billed separately (estimated $300–$700/month depending on scale).

Option 2 is to use VPS with quarterly cost $300